



1901 W. Odgen Ave
Downers Grove, IL 60515
630.960.9600
www.WSHS-DG.org



Did you know that approximately 6.3 million dogs & cats enter US Shelters annually? Sadly, 15% (920,000) are euthanized each year.

The West Suburban Humane Society (WSHS) is a **volunteer-based, no-kill animal rescue** founded in 1972 in the western suburbs of Chicago. Since our founding, more than 31,000 animals have found forever homes through our facility.

We are excited to hold our 30th Annual Barkapalooza event on Sunday, September 24, 2023, at the Lisle Community Park. This outing is a our largest fundraising effort of the year, with all proceeds going directly toward supporting the dogs and cats of WSHS.

We would appreciate your support of our exciting event through one of the Sponsorship Opportunities listed in the enclosed brochure.

Your support will go a long way towards helping us fulfill our mission of working towards the day when all dogs and cats are loved and cared for, and pet owners have access to essential pet-related resources.

Thank you in advance for supporting the lifesaving work we are doing for homeless animals in our community. Please feel free to contact me with any questions!

Gratefully,

Heather L. Kash

Director of Development

Development@wshs-dg.org

630.442.0671



Sponsorship Opportunities:

Sponsorship Opportunities	Cat's Meow	Dog's Best Friend	Blue Ribbon	Grand Champion	Best in Show
Sponsorship Cost	\$500	\$1,000	\$2,500	\$5,000	\$10,000
Giveaway in bags	Yes	Yes	Yes	Yes	Yes
Vendor Space at Event	Yes	Yes	Yes	Yes	Yes
Representation on Event Tshirt	Name	Small	Medium	Large	Extra Large
Entries/Shirts	2	5	10	15	25
Logo and Hyperlink on WSHS Website Event Page	Yes	Yes	Yes	Yes	Yes
Representation on WSHS Annual Report		Name	Name	S Logo	M Logo
Logo on Marketing Materials*		Small	Medium	Large	Large
Event Announcements		Yes	Yes	Yes	Yes
Logo on Event Registration Page			Small	Medium	Large
Logo included in Stray Thoughts newsletter promotion mailed to 3,250+ (must confirm by July 1, 2023)			Small	Medium	Large
Exclusive representation on one event item				Exclusive logo placement on Race Bags, Bandanas or Water Bottles	
Logo on Banner				Medium	Large
Logo on WSHS Website Main Page					Yes
Included in print announcements					Yes

* Marketing materials include a minimum of 4 event specific emails, social media, postcards & more

Exclusive Event Day Sponsor Opportunities



Mile Marker Sponsor \$750

Includes all "Cat's Meow" Benefits PLUS signage at the both Mile Markers for the 5K "Rescue Run"

Water Table Sponsor \$1,500

Includes all "Dog's Best Friend" Benefits PLUS signage at the Water Table for the 5K "Rescue Run"

Volunteer t-Shirt Sponsor \$3,000

Includes all "Blue Ribbon" Benefits PLUS exclusive sponsor recognition on 75 - 100 event day volunteer tshirts

Event Stage Sponsor \$5,500

Includes all "Grand Champion" Benefits PLUS recognition throughout event announcements as "SPONSOR Main Stage".



Please Join us as a Sponsor for our 30th Annual BarkaPALooza

Event Information:

200 Race Participants 500 RescueFest Participants

Postcards sent to 3,500 Constituents 75 Volunteers

30+ Vendors Emails to 10,850 Constituents

17,500+ Social Media Followers 15 Rescue Groups



Yes! I want to help WSHS care for your dogs and cats while they wait for their forever homes!

- \$500 Cat's Meow Sponsor
- \$1,000 Dog's Best Friend Sponsor
- \$2,500 Blue Ribbon Sponsor
- \$5,000 Grand Champion Sponsor
- \$10,000 Best in Show Sponsor

- \$750 Mile Marker Sponsor
- \$1,500 Water Table Sponsor
- \$3,000 Volunteer t-shirt Sponsor
- \$5,500 Main Stage Sponsor

COMPANY NAME: _____

CONTACT NAME: _____

EMAIL ADDRESS: _____

PHONE NUMBER: _____



West Suburban
Humane Society